

YOU'RE INVITED!

BUSINESS OPPORTUNITIES AT iVIVA! STREETS DENVER

iViva! Streets provides an opportunity to connect with communities across Denver in a new way. On four Sunday mornings this summer, iViva! Streets will transform the Broadway and Welton Street corridors into car-free places for thousands of people to walk, bike, and play. These events are free, family-friendly, and inclusive to everyone... and a great opportunity to highlight your local business to the community!

2023 DATES | **SUNDAYS** | **8AM - 2PM**

MAY 14TH

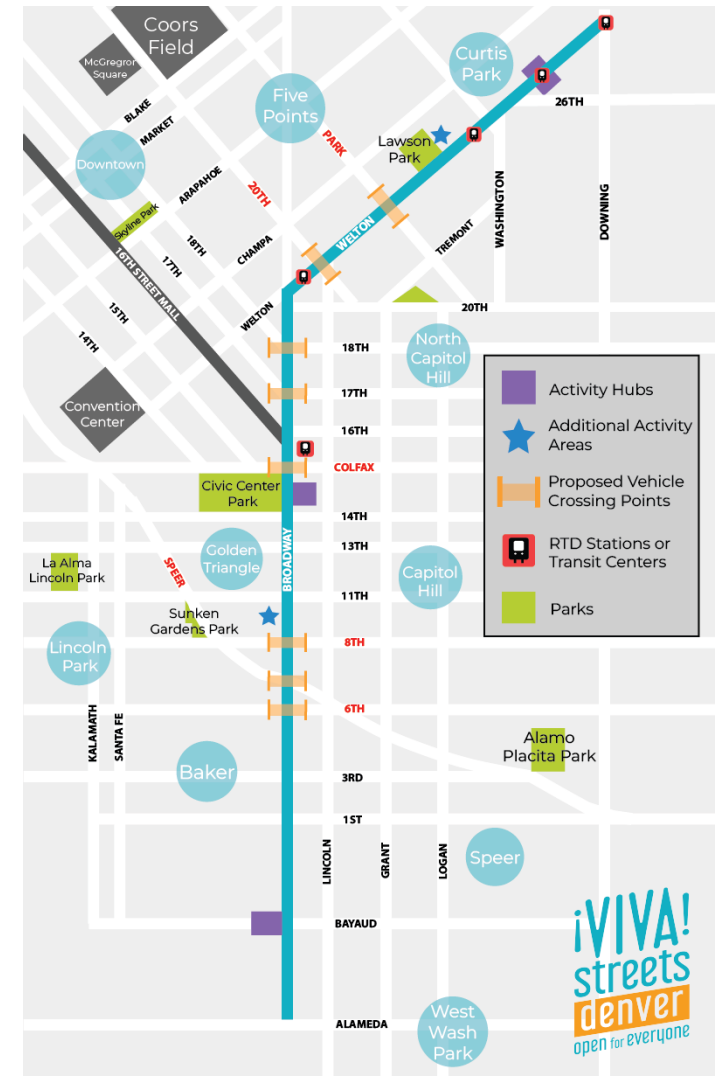
JUNE 4TH

JULY 9TH

AUGUST 6TH

If you have questions about iViva! Streets events, please visit the frequently asked questions section of our website www.vivastreetsdenver.com.

If you would like to request a presentation or speak with someone in the project team about your questions or concerns, please email denveropenstreets@gmail.com



Take Advantage of Thousands of New Potential Customers Passing by Your Door!

Plan to be open during event days (Sunday morning from 8a-2p)

Make your business visible with banners, signs, and other attention-grabbing displays

Activate the space in front of your business

Bring products, music, and/or seating outside! Set up below the curb in front of your business to engage with thousands of participants.

Help spread the word before events

Make sure your customers know about ¡Viva! Streets before event dates with a poster or postcard. Please email denveropenstreets@gmail.com to get supplies.

Questions or idea on the best way to activate your business?

Get in touch with our project team
denveropenstreets@gmail.com

What will you see during ¡Viva! Streets events?

- Thousands of Denverites enjoying a car-free street on foot, bike, scooter, or skates
- Smiling faces looking to support local restaurants, shops, and businesses in the neighborhood
- Businesses and organizations activating the street and sidewalk along the route
- Restrooms, first aid, water, vendors, and entertainment at three activity hubs along the route
- Uniformed police officers and volunteers helping with traffic and crowd control to ensure a safe and fun experience for all
- Family-friendly fun and activations throughout the route

How will vehicle access change during the events?

Street closures will begin on Sunday morning. Cars will not be able to drive onto Broadway or Welton St, however, cars will be able to cross the ¡Viva! Streets route at select cross streets (see route map). Streets adjacent to the route will remain open for vehicle access.

ON THE SATURDAYS before each event, please move all vehicles off Broadway to avoid towing and out of parking lots with Broadway-only access, if you will need to use it on Sunday.